

**Advantage3**

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Mr. Sharon Kight  
Board of Education President  
Brick Township Public Schools  
101 Hendrickson Ave  
Brick, NJ 08724

March 6, 2012

Dear Ms. Kight,

Per the verbal commitment between Advantage4 (A3) and Brick Schools, upon receipt of the \$30,000 asset assessment fee - as approved by the Brick Board of Education on February 16, 2012 - A3 will immediately initiate its Asset Marketing / Advertising services for the District according to the terms set by the Middlesex Regional Education Services Commission (MRESC). Per these terms, Brick Township Public Schools will retain a full 80% of all sponsor revenue generated by A3 on the District's behalf. Of the remaining 20%, 18% will be payable to A3, 2% to the MRESC. No asset assessment fee beyond the \$30,000 pending will be required now or at any point in the future, unless otherwise explicitly contracted by the District.

On behalf of all of us at Advantage3, we look forward to a long and fruitful partnership.

Sincerely,

A handwritten signature in black ink, appearing to read 'Justin Davis', is written over a horizontal line.

Justin Davis  
Chief Operating Officer  
Advantage3, LLC

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I, Ms. Sharon Kight, on behalf of Brick Township Public Schools, do hereby agree to the terms as defined above.

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Ms. Sharon Kight, Board of Education President

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Mr. James Edwards, Business Administrator