

2011-2012 DISTRICT GOALS ACTION PLAN

4 - DISTRICT GOAL: Implement options and alternatives for programs to create revenue stream

Major Activities	Board/Staff	Resources	Timelines	Indicators of Success
1. Laurelton School site for sale	Business Administrator	Business Administrator	Ongoing	Subdivision of Property
2. Establish revenue from advertising	Business Administrator, Consultant	Business Administrator	Ongoing	Approval of Marketing Deck
3. Establish Shared Services	Business Administrator	Brick Township, Brick Township Schools, Ocean County	Ongoing	Approval of Shared Service Agreements