



www.lorsstudio.com

923 Rahway Ave • Union, NJ 07083

November 5, 2014

Attn: James W. Edwards, Jr., CPA
Business Administrator/Board Secretary
Brick Township Schools
101 Hendrickson Avenue
Brick, NJ 08724:

Dear Mr. Edwards:

The undersigned, as Respondent, has (have) submitted the attached Proposal Statement in response to a Request for Proposals (RFP), issued by the Brick Township Board of Education ("Board"), dated 11/12/2014, in connection with the Board's need for School Photographer Services.

Lors Photography HEREBY STATES:

1. The Proposal Statement contains accurate, factual and complete information.
2. Lors Photography agrees to participate in good faith in the procurement process as described in the RFP and to adhere to the Board's procurement schedule.
3. Lors Photography acknowledges that all costs incurred by it (them) in connection with the preparation and submission of the Proposal Statement and any proposal prepared and submitted in response to the RFP, or any negotiation which results there from shall be borne exclusively by the Respondent.
4. Lors Photography hereby declares that the only persons participating in this Proposal Statement as Principals are named herein and that no person other than those herein mentioned has any participation in this Proposal Statement or in any contract to be entered into with respect thereto. Additional persons may subsequently be included as participating Principals, but only if acceptable to the Board. Lors Photography declares that this Proposal Statement is made without connection with any other person, firm or parties who has submitted a Proposal Statement, except as expressly set forth below and that it has been prepared and has been submitted in good faith and without collusion or fraud.

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5. Lors Photography acknowledges and agrees that the Board may modify, amend, suspend and/or terminate the procurement process (in its sole judgment). In any case, the Board shall not have any liability to the Respondent for any costs incurred by the Respondent with respect to the procurement activities described in this RFP.

6. Lors Photography acknowledges that the provision of photography services must comply with all applicable affirmative action and similar laws. Respondent hereby agrees to take such actions as are required in order to comply with such applicable laws.

7. Lors Photography submits a proposal for fixed fees, including out of pocket expenditures, as follows:

January 1, 2015 – December 31, 2015

Senior Portrait Pricing: (Please see attached color price list for package contents)

Five Post Portrait Package	\$	<u>349.95</u>
Four Pose Portrait Package	\$	<u>239.95</u>
Three Pose Portrait Package	\$	<u>219.95</u>
Two Pose Portrait Package	\$	<u>179.95</u>
One Pose Portrait Package	\$	<u>79.95</u>

Add-Ons:

Sixteen Wallets	\$	<u>29.95</u>	\$	<u>39.95</u>
		(as part of package)		(not part of package)
Twenty Four Wallets	\$	<u>39.95</u>	\$	<u>54.95</u>
		(as part of package)		(not part of package)
One 16x20	\$	<u>59.95</u>	\$	<u>79.95</u>
		(as part of package)		(not part of package)
One 8x10	\$	<u>29.95</u>	\$	<u>59.95</u>
		(as part of package)		(not part of package)
Two 5x7	\$	<u>29.95</u>	\$	<u>54.95</u>
		(as part of package)		(not part of package)
Four 3x7	\$	<u>29.95</u>	\$	<u>49.95</u>
		(as part of package)		(not part of package)

Middle School and High School Underclass Portrait Pricing:

Package One (2-8x10, 4-5x7, 6-3x5, 8 Wallets)	\$	<u>40</u>
Package Two (1-8x10, 2-5x7, 4-3x5, 16 Wallets)	\$	<u>32</u>
Package Three (2-5x7, 2-5x7 B&W, 4-3x5, 8 Wallets)	\$	<u>29</u>
Package Four (1 8x10, 2-5x7, 2-3x5, 16 Wallets)	\$	<u>26</u>
Package Five (1-8x10, 2-5x7, 4-3x5)	\$	<u>24</u>
Package Six (2-5x7, 1-5x7 B&W, 2-3x5)	\$	<u>16</u>

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Elementary School Portrait Pricing:

(All Packages to include Class Portrait)

Package One (2-8x10, 2-5x7, 4-3x5, 24 Wallets, 8 Mini)	\$ 35
Package Two (1-8x10, 2-5x7, 4-3x5, 16 Wallets, 8 Mini)	\$ 28
Package Three (2-5x7, 4-3x5, 8 Wallets)	\$ 21
Package Four (1-8x10, 2-5x7, 2-3x5, 16 Wallets)	\$ 24
Package Five (1-5x7, 4 Wallets)	\$ 7
Package Six (1-8x10, 2-5x7)	\$ 15

Special Retouching Pricing:

Braces Removal	\$ 29.95
Tan Line Removal	\$ 19.95
Fly Away Hair	\$ 14.95
Stud Earing Removal	\$ 14.95
Eyeglass Glare Removal	\$ 14.95
Moles or Minor Scar Removal	\$ 14.95
Teeth Whitening	\$ 14.95

January 1, 2016 – December 31, 2016

Senior Portrait Pricing: (Please see attached color price list for package contents)

Five Post Portrait Package	\$ 349.95
Four Pose Portrait Package	\$ 239.95
Three Pose Portrait Package	\$ 219.95
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Special Retouching Pricing:

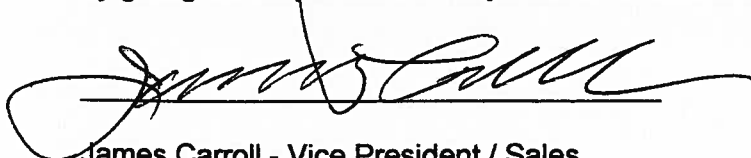
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Teeth Whitening	\$ 14.95

8. Lors Photography agrees, that if selected by the Board, to perform services outlined in RFP. Lors Photography further agrees that if at any time during the period covered by this RFP, the Respondent is unable or unwilling to perform said services, that the Board may utilize the next available responsible Respondent, and Lors Photography will reimburse the Board any cost difference between fee that would have been paid and the cost paid by the Board.

9. Lors Photography agrees to defend, indemnify and hold the Brick Township Board of Education harmless with respect to any claim for injury to person or property arising out of acts of (Name of Respondent), its subsidiaries, parents, agents, principals or employees.

10. Lors Photography agrees that the services are being delivered and are intended to be performed in the State of New Jersey and shall be constructed and enforced in accordance with the laws of that State.

11. Lors Photography agrees that the services may be terminated by the Board by giving the respondent 30 days advance written notice.



James Carroll - Vice President / Sales
Lors Photography
923 Rahway Ave.
Union, NJ 07083

Dated: November 7, 2014