

Merit Goals 2014-2015

1. Implement Changes the Cafeteria Program (i.e. cafeteria set up at high schools, menu changes, creative marketing, etc.) which will cause average daily counts to increase a total of 3% for breakfast and 3% for lunch. This will be based on the average enrollment for 2013-2014 (9467) staying the same. If enrollment changes the % enrollment is down will be deducted by from the average per day. Averages will be based on serving days per school.
 - The average breakfast count for 2013-14 ~ 1548 per day
 - The goal for breakfast counts for 2014-15 ~ 1594 per day
 - Number of meal difference is 46 breakfast per day
 - The profit on breakfast is approximately \$.57 per meal
 - Total profit from increase of sales \$23.50 per day * 180 days = \$4,719
 - The average lunch count for 2013-2014 ~ 2959 per day
 - The goal for lunch count for 2014-2015 ~ 3048 per day
 - Number of meal difference is 89 lunch per day
 - The profit on lunch is approximately \$1.34 per meal
 - Total profit from increase of sales \$88 per day * 180 days = \$21,467
2. Lower food cost from last year's percentage of 34.2% to 33.2%.
 - a. Expectation of lowering food cost based on smart food purchasing, utilizing commodities effectively on the menu, and through menu planning and promotions.
 - b. Any loss of food due to no fault of myself or my staff will result in a credit towards the food cost.(ie: freezer goes down and food is lost)