

# **Brick Township Board of Education District Policy**

**Community Relations**

**Series 1000**

**Communicating with the Public**

**Policy 1100 [M]**

Date Adopted: October 17, 2013

Date Revised:

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The Board of Education will keep the community informed of the status of the school through advertised public meetings, press releases and such other means as may be appropriate.

The public information program of the Board and the district shall be directed by the Superintendent of Schools, who shall arrange to keep the public informed regarding the policies, administrative operations, objectives, and successes or failures of the schools and shall provide interpretation and explanation of the school's plans and programs, including but not limited to: the district's budget; its audit; its annual goals and its progress toward achievement of them; its special education plans; its bilingual/English language learners/English as a second language programs; student progress toward achievement of the New Jersey Student Learning Standards; graduation statistics and any other information shall be communicated to the public as required by law.

The Board of Education's meetings and records shall be a matter of public information except as such meetings and records pertain to individual personnel and other classified matters.

Annually, the school district shall disseminate a report card of each school, which shall contain statistical information specified by the Department of Education, to all staff and parents. The school district shall also make the report card available to the media.

Each year, the superintendent shall disseminate to the staff and parents/guardians information provided by the New Jersey State Department of Education (NJDOE) regarding the educational programs and any statistical information provided by the NJDOE pertaining the district.

### Avoiding Excessive Expenditures when Communicating with the Public

District publications will be produced and distributed in a cost-efficient manner, for example:

- A. The use of expensive materials or production techniques where lower cost methods are available, such as the use of multi-color glossy publications instead of suitable, less expensive alternatives, is prohibited.
- B. Distribution of pictures of school Board of Education members is prohibited within 90 days of any district election.
- C. Excessive public relations activities that are not part of the instructional program are prohibited.

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The homepage of each school and the district website will include the grade received from the Commissioner of Education on the effort of each school and the district to implement policies and programs consistent with the laws on harassment, intimidation or bullying. The superintendent or designee shall oversee the postings. The grade shall be posted with 10 days of its receipt. In addition, the district shall provide a link to the twice-yearly report prepared by the superintendent detailing the number and nature of violence vandalism, and harassment, intimidation or bullying reports in the schools.

### Legal References

NJSA	N.J.S.A. 10:4-6 et seq.	Open Public Meetings Act
	N.J.S.A. 18A:7E-2 through -5	School report card program
	N.J.S.A. 18A: 17-46	Act of Violence; report by the school employee; notice of action taken; annual report
	N.J.S.A. 47:1A-1 et seq.	Examination and copies of public records (Open Public Records Act)
	N.J.A.C. 6A:8-3.1(a)3	Curriculum and instruction
	N.J.A.C. 6A:23A-5.2	Public relations and professional services
	N.J.A.C. 6A:23A-8.1 et seq.	Budget Submission, support documentation, website publication
	N.J.A.C. 6A:23A-9.5	Commissioner to ensure achievement of the CCCS
	N.J.A.C. 6A:30-3.1	Comprehensive review of public school districts
	Every Student Succeeds Act of 2015, Pub.L. 114-95, 20 U.S.C.A. 6301 et seq.	