



Book Policy Manual  
 Section Series 1000 Community Relations  
 Title Use of School Sign, Website, and Bulletin Boards by Outside Organizations  
 Code 1315  
 Status Second Reading  
 Adopted July 28, 2016  
 Last Reviewed March 14, 2019

**BRICK TOWNSHIP BOARD OF EDUCATION  
 Policy**

	Monitored
	Mandated
x	Other Reasons

USE OF SCHOOL SIGN, WEBSITE, AND  
 BULLETIN BOARD BY OUTSIDE ORGANIZATIONS

The Brick Township Board of Education, at its sole discretion, may authorize the sale of advertising space on the school property owned or leased by the district.

In addition, the Public School Contracts Law ([N.J.S.A. 18A:18A-1 et seq.](#)) shall apply to any such contract or agreement entered into by the board of education for the purpose of advertisements on school property.

The advertiser will be considered an independent contractor and shall not be deemed to be an agent, servant, employee or representative of the Board of Education. In the event the advertiser fails to provide service in accordance with the bid specifications and contract for advertisement, the advertiser shall be considered in breach of contract. Cancellation of the advertisement and/or enforcement of the advertiser's performance bond may result.

At its sole discretion and at any time, the Board of Education reserves the right, to reject any advertising copy, whether or not it has previously acknowledged and/or advertised the exact or similar copy. No advertising space may be used or resold by the advertiser for the promotion, either directly or indirectly, of any business, organization or enterprise other than the one defined in the original contract for advertisement. The advertiser will protect, defend and save harmless the Board of Education from any suits or actions of every nature and description brought against it by reason of the advertisement.

The Board of Education will not allow any of its school property to become a public forum for the dissemination, debate or discussion of public issues. The Board of Education has the authority to reject any and all advertising that it deems to be inappropriate or not in the best interest of the Board of Education, the district or its pupils.

Key Words

Soliciting, Solicitation, Fundraising

Legal

N.J.S.A. 18A 36-34: School surveys, certain, parental consent required before administration

N.J.S.A. 18A 36-35: Disclosure of certain student information on Internet prohibited without parental consent

N.J.S.A. 18A 42-4: Distribution of literature as to candidacy, bond issues, or other public question to be submitted at election; prohibited

N.J.S.A. 52 14-15.9: Deductions construed as voluntary payments

Last Modified by Sandra Beyer on April 1, 2019